

**From:** [Lowack, Brian](#)  
**To:** [Scott, Brian](#)  
**Cc:** [Burton, Barry](#); [Williams, Blaine H](#)  
**Subject:** CP Info  
**Date:** Wednesday, September 3, 2025 7:17:00 PM  
**Attachments:** [Copy of FY2026 REV2.27 County Budget Submission.xlsx](#)

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Chair Scott,

Per your request, attached is a spreadsheet that contains the Creative Pinellas FY24, FY25 budgets, and FY26 budget request.

Below are ways the County, through Visit St. Pete Clearwater is currently supporting the arts.

- Prominently promotes the arts in advertising, marketing, and PR campaigns regionally, domestically, and internationally
- Administers the TDT Capital Projects Program that since 2017 has approved **\$41,760,000 in funding for museums and cultural institutions**
- Administers Elite Events Funding Program
  - For FY26, **invested \$2,685,000** into:
  - 49 events
  - Projected to attract 1,655,234 attendees;
  - 181,636 room nights;
  - \$152,666,624 in economic impact;
  - 57:1 ROI
  
  - 11 of which are **arts events that will receive an investment of \$615,000;**
  - Projected to attract 305,000 attendees;
  - 43,100 room nights;
  - \$35,743,160 in economic impact;
  - 58:1 ROI

**Brian Lowack**

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All communication with VisitSPC is subject to public disclosure.

